

Touchfire Announces General Availability of the Touchfire Keyboard for iPad, Version 2

Features Redesigned Keys for Better Typing, High-Gloss Finish, New Sure-Grip Bottom

Las Vegas, NV – January, 8 2013 – Touchfire today announced the availability of the Touchfire® Keyboard for iPad, Version 2, a clear silicone keyboard that snaps into place magnetically over the iPad’s on-screen keyboard. The Touchfire 2.0 keyboard features a silky smooth top surface treatment, redesigned keys for better typing, a high-gloss finish, and a new sure-grip bottom. Already, Touchfire has shipped 10,000 screen-top keyboards in just six months.

The Touchfire keyboard weighs less than an ounce, is as thin as two credit cards, and works with all versions of the iPad. It snaps into place magnetically and can be stored on the iPad or rolled up in the cover, making it easy to be kept with the iPad at all times. This level of integration is a game-changer, similar to what happened when cell phones started to have a camera built right in.

“Over 100 million people use their iPads every day, but one of its major limitations is how difficult it is to type on its glass surface. Until now, the only solution was to add on a heavy, bulky, battery-powered Bluetooth keyboard — negating the benefits of iPad’s sleek, light design,” said Steve Isaac, co-founder of Touchfire. “The Touchfire fixes the fundamental problems inherent in typing on the glass surface of the iPad. With the Touchfire, typing on an iPad is a joy, not a pain.”

Additional Resources

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- Instructional videos and an interactive typing application: www.touchfire.com/start
- Images, company backgrounder and data sheet: www.touchfire.com/press

About Touchfire

Touchfire was founded by Steve Isaac and Brad Melmon, two technology entrepreneurs who share a deep personal belief that iPads need to be better productivity tools. The Touchfire screen-top keyboard is a transparent, tactile keyboard that transforms the hard, featureless surface of an iPad’s onscreen keyboard into a pleasant, tactile, typing experience. Touchfire is headquartered in Seattle and manufactured in Los Angeles, supports all generations of the iPad, and sells for \$49.95 at www.touchfire.com.

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