



*Simply a Better Way to Type!*

## FACT SHEET

<b>Product Name:</b>	<b>Touchfire Screen-Top Keyboard for iPad</b>
<b>Dimensions:</b>	9" x 3 ½"
<b>Weight:</b>	Less than ½ ounce
<b>Made of:</b>	Silicone and Nylon
<b>Price:</b>	Under \$50
<b>Supports:</b>	iPad 1,2,3,4

### **What's in the package?**

1 (one) Touchfire keyboard

Adhesive cover magnets for use with Apple's Smart Cover, Smart Case and third-party cases

Spare cover magnets

Storage case

Instruction sheet

### **FAQ's**

#### **Product Design:**

##### **How does it work?**

Touchfire adds a transparent, tactile layer over the iPad's on-screen keyboard that enables you to feel where the keys are. You can rest your fingers on the home row without accidentally triggering the touchscreen.

When you type, Touchfire responds with just the right amount of resistance and spring-back to feel lively and responsive. Touchfire also cushions your fingers as you type - typing on an iPad is no longer a pain. Now you can type quickly, accurately and comfortably on your iPad, and even type without looking at the screen.

##### **Which versions of the iPad does Touchfire support?**

Touchfire supports all four generations of full-size iPads – the original iPad, iPad 2, the new iPad and the fourth generation iPad.

##### **How does the Touchfire attach to the iPad?**

Touchfire automatically attaches and aligns over the iPad's on-screen keyboard using the magnets built into the iPad. Touchfire's non-slip bottom surface keeps it on the original iPad.

##### **Can I get Touchfire out of the way if I want to use the entire screen?**

Touchfire can be quickly retracted by simply folding it down. Touchfire remains attached to the iPad, and its corner magnets keep it neatly folded below the screen.

##### **How is Touchfire stored?**

When not in use, Touchfire attaches magnetically to the inside of the Apple Smart Cover or Smart Case and folds with the cover. This makes it easy to always keep Touchfire with your iPad, without it getting in the way. It also comes with its own slim storage case, for when you want to keep Touchfire off your iPad.

**Will Touchfire work with my iPad case?**

Touchfire is designed to work with Apple's Smart Cover and Smart Case, and the Apple case for the original iPad. Touchfire works with many other third-party cases as well, as long as a case leaves sufficient room for Touchfire to fit on the surface of the iPad.

**Does Touchfire come in different colors?**

The first version of Touchfire comes in black. Touchfire might come in other colors in the future.

**Using a Touchfire:****How can I learn to type better on an iPad?**

Visit [www.touchfire.com/start](http://www.touchfire.com/start) with your iPad for instructional videos and an interactive typing application that will teach you how to use Touchfire so that you can type better on an iPad.

**Will Touchfire rip, tear or wear out?**

Touchfire is made of durable, high-performance silicone rubber which will not lose its shape even when accidentally crunched up or stretched out. It is designed to handle the rigors of travel with ease.

**How do you clean Touchfire?**

Simply run tap water over Touchfire and pat it dry. Dishwashing soap can also be used if necessary.

**Touchfire uses magnets to hold it in place, but there's also a magnet that puts the iPad to sleep mode—will this cause a problem?**

Touchfire's alignment magnets are placed in the same location as the magnets in Apple's Smart Cover, so they do not interfere with the magnetic sensor that puts the iPad to sleep.

**Buying a Touchfire:****How can I buy one? Are they available in stores or online only?**

You can order a Touchfire today at [www.touchfire.com](http://www.touchfire.com); it is also available on Amazon.com. We are also in the process of setting up retail sales and international distribution agreements for Touchfire. Watch our website for information on when Touchfire will be available via these channels.

**Do you offer discounts for schools, offices, etc?**

Contact us at [info@touchfire.com](mailto:info@touchfire.com) to discuss volume purchasing of Touchfire.

**International Keyboard Support:****Which iPad keyboards does Touchfire support?**

Canadian French, Catalan, Cherokee, Chinese Simple and Traditional Pinyin, Chinese Traditional Cangjie, Croatian, Czech, Dutch, English, Estonian, German (QWERTY), Hawaiian, Hungarian, Icelandic, Indonesian, Italian, Japanese Romaji, Korean, Latvian, Lithuanian, Malay, Polish, Portuguese, Romanian, Swiss French, Serbian Latin, Slovak, Tibetan, Turkish and Vietnamese. Note that the Touchfire keyboard works with the Swiss French and Canadian French keyboards, but not the French AZERTY keyboard.

**Will Touchfire support additional international keyboards in the future?**

We are currently working on a version of Touchfire for the Spanish and French keyboards. We are also considering support for other keyboards as well, such as the German, Russian, Arabic and Scandinavian keyboards (Danish, Finnish, Norwegian and Swedish).

**Touchfire History:****How long did it take to create Touchfire?**

Steve started developing Touchfire in the Spring of 2010, shortly after the original iPad first came out.

**How many prototypes did you make?**

Steve and Brad made over 50 prototypes while they were developing Touchfire.

**Why Kickstarter? Did you consider alternatives to Kickstarter funding?**

We did consider funding Touchfire via angels and venture funds, but found that the focus of these investors was primarily on software. Going with Kickstarter had the benefit of giving us a group of initial customers as well as funds. Of course, much of the Kickstarter funding will go toward manufacturing their Touchfires. But it is a great way to get a fledgling company off the ground, with eager customers from the very beginning.

**Future Plans:****Is there a Touchfire in the works for other tablets?**

We are evaluating bringing Touchfire to other tablets in the future. But we are focused on Touchfire for iPad products right now.

**Is there any chance you'd create a Touchfire for the vertical orientation typing on the iPad? How about a Touchfire for the iPhone?**

Our initial focus has been to develop Touchfire for on-screen keyboards that are big enough to allow 10 finger typing. However, we believe that Touchfire technology can also offer significant advantages for typing on smaller keyboards as well. This is an area of ongoing development for us.